



Fight Inequality Alliance Annual Report 2024

POWERING THE GLOBAL SOUTH
MOVEMENT FOR AN EQUAL WORLD.



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Letter from the convenors



Deepak Xavier
FIA Chair of the
Change Manage-
ment Committee



Jenny Ricks
FIA General
Secretary

Dear members, allies and partners,

In this report we look back and celebrate 2024's momentum. We are already building on this to make 2025 a year of impact and resilience. We recognise you - our members, allies and partners as central to all that the Alliance is and achieves. Through your support, Fight Inequality Alliance (FIA) and members across the Global South are showing the power of collective action to challenge inequality. We are bringing attention to the peoples' alternatives the world needs. Together, our actions are improving lives.

The year started with FIA's growing movement rising up in 30+ countries across the Global South for Better than Davos Peoples' Assemblies, sharing demands and a vision for our economies and societies re-made from the bottom up. The campaign reached millions of people, demanding our governments #TaxTheRich. Work continued apace through the year and towards year-end, FIA and allied organisations contributed to an historic G20 agreement on the introduction of a global tax on the super rich. We took financial system reform to the top of the agenda alongside debt, tax, and inequality.

Nationally, FIA campaigns achieved significant wins. In Mexico, sustained pressure opened the door to constitutional tax reform despite repeated promises not to raise taxes. In Zimbabwe and Burkina Faso, we pushed for the government to deal with mining policies and practices and heard people's vision for an economy that works for all. In India, a 100-day campaign defended electoral rights, contributing to democratic shifts.

Within the Alliance, our largest-ever Global Assembly in Manila in September positioned the convening as a hub for the anti-inequality movement. Broad consultation with members led to strengthened governance, to grow oversight as our impact grows.

This is the energy we carry into 2025. Challenges ahead remain stark. Inequality is intensifying globally. Austerity policies and underfunded public services continue to harm the most marginalised. Global institutions largely maintain neoliberal economic approaches, prioritising debt repayments over people's needs.

For that reason, in 2025 FIA will focus on mass mobilisation to engage millions in the fight for the 99% and strengthen collective power to demand systemic change. From our strengthened movement base and with your continued support, we will build awareness, shift the narrative and achieve the policy change that impacts the lives of marginalised people in the Global South.

Thank you for being part of this journey - shaping a movement that can challenge inequality, defend rights, and create a just future for all.

In solidarity, Jenny and Deepak, FIA General Secretary and Chair of the Change Management Committee.

About us

The FIA is a global movement fighting the crisis of inequality to achieve a just, equal and sustainable world. We are a diverse range of movements, organisations, activists and artists demanding change, and working collectively to strengthen the solidarity and power of ordinary people to demand change - and be heard - from local to global level.

Formed in 2016, by 2024 we had over 700 member organisations.

FIA's growth has been rapid. Formed in 2016, by 2024 we had over 700 member organisations - including NGOs, women's rights groups, social movements and unions - representing millions of people in 50 countries, mostly in the Global South.

Our collective action has already shown results. FIA has contributed to change in policies to reduce inequality and promote social justice, supported grassroots organisations and marginalised communities in their efforts to address inequality, and helped mainstream and shift narratives about issues of inequality.

TEN-YEAR ROADMAP TO FIGHT INEQUALITY

The ten-year plan agreed and approved by the Alliance and its members in 2023 sets three key objectives for the decade:



Build strong national movements, connected globally, to scale our fight against inequality and for peoples' alternatives, through strong national alliances in 60 countries;



Grow to over 10,000 member organisations globally to scale campaigns and mobilise worldwide; and



Contribute to changing systems and inequality fighting policies by mobilising 50 million people from the grassroots to redefine what happens in the corridors of power across the world.

MISSION

FIA is growing a global movement, organising and mobilising to counter the excessive concentration of power and wealth in the hands of a small elite. Our fight against inequality is a fight for a just, equal and sustainable world.

People on the frontlines of inequality are at the centre of our organising for change, and drive our strategy and actions. We have a growing and diverse membership across the world of people, movements and organisations uniting to take action together to fight inequality. Activists and member organisations power our collective fight against inequality.

Theory of change

Tackling inequalities requires influencing policies, changing the narratives which drive policies, and shifting the balance of power and voice in any society. It requires changing the system. We drive progressive change through fighting the structural causes of inequality and challenging the power of the 1%.

By challenging existing power structures and building people power, we can counteract the elite capture of our governments, institutions, and ideas. This enables us to create a new window of what is possible, promote alternatives to neoliberalism and spread a narrative of hope that disrupts mainstream and institutional narratives. We are building the will behind this by mobilising strong, people-powered collective action led by local movements, by strengthening grassroots activism, and by bringing diverse groups together to build powerful new alliances across movements, generations and borders.

We build strong national movements that can address the specifics of inequality within each context.

We recognise that while inequality is driven by common global root causes and systems, it may manifest differently in each country. For that reason, we build strong national movements that can address the specifics of inequality within each context. National action is primary, and continental and global action reinforce it. This helps to achieve a shift in narrative and changes in policy at both national and global level as well as develop on the ground organising.

The connection of national and regional alliances through the global alliance allows us to build greater collective power, share of resources and global solidarity. Doing this achieves:

- Progressive solutions that tackle inequality gain more credibility and be seen as common-sense norms rather than ‘fringe’ or minority views;
- Decision-makers at national and international level that respond directly to mass public pressure to prioritise fighting inequality; and
- New champions among governments and other power holders, that emerge to engage with citizens and movements, and adopt and show leadership on progressive policies and systemic reforms to tackle economic and power inequalities.

Activists from 14 Global South countries held a People's Tribunal detailing how the IMF & World Bank had increased inequality in their countries & communities as the official Annual Meetings were held in Marrakech, Morocco in October 2023. This banner displays the tribunal's verdict on the Bank & Fund.



FIA: A Global South-led movement

OUR MEMBERS:

750+

Over 700 member organisations across the Global South

200

New members in 2024 alone

50

Presence in 50 countries

GLOBAL MOBILISATION + REACH:

30

Large-scale mobilisation in 30+ countries



Policy wins in Asia, Africa & Latin America

MOVEMENT BUILDING:

6

Countries with steering groups

12

Countries with national alliances established/strengthened

Largest ever FIA Global Assembly





Grassroots impact, global wins

We operate in a global environment where inequality is intensifying and civic space is shrinking. Neoliberal policies, austerity measures, and underfunded public services continue to disproportionately affect marginalised communities. Despite these challenges, movements have shown resilience, with national and global campaigns producing tangible impact. Our work links grassroots action to systemic change, demonstrating that collective pressure can achieve both national and global victories.

#TAXTHERICH TO FIGHT INEQUALITY

January 2024: Across 30+ countries, we rose up to demand our governments #TaxTheRich at our Better than Davos Peoples' Assemblies, and shifted the narrative during the World Economic Forum Davos Summit, Switzerland.

FIA's growing movement rose up in 30+ countries across the Global South during our Better than Davos Peoples' Assemblies, sharing demands and a vision for how our economies and societies should be re-made from the bottom up. Through holding the assemblies at the time of the World Economic Forum Davos Summit in Switzerland, we demonstrated our stronger ability to act together globally. Our online mobilisation reached millions of people, demanding our governments #TaxTheRich.

"WE ARE STILL ON A CRASH COURSE FOR A WORLD RUN BY A FEW MEN AT THE EXPENSE OF SO MANY... WHILE THE CANAPES AND CHAMPAGNE ON THE MOUNTAINTOP WILL DO NOTHING TO CHANGE THIS PICTURE, PEOPLE ARE ORGANISING IN THE STREETS ACROSS THE WORLD THIS WEEK. THEY WILL BE CHARTING A PATH TO AN ECONOMY WHICH PUTS PEOPLE AND PLANET AHEAD OF GREED AND PROFIT."

JENNY RICKS, FIA GENERAL SECRETARY

MOBILISING FOR ECONOMIC JUSTICE

February 2024: FIA joined allies at the World Social Forum in Nepal to mobilise for economic justice. Campaigns aimed to address wide disparities between rich and poor, bringing together grassroots movements to fight inequality across the region.

BIGGEST EVER FIA GLOBAL ASSEMBLY TO BUILD MOVEMENT STRENGTH

September 2024: Our Global Assembly in Manila, Philippines, in September, marked another major milestone for the Alliance. Our biggest Annual Assembly to date became a prototype for much larger Assemblies from 2025 onwards and for this to become *the* Assembly for the wider anti-inequality movement. Over 300 activists, artists, community leaders and representatives from allied organisations responded to our call to organise and mobilise globally to fight for people's alternatives. This sets a common pathway to work together and change the economic model to one that is built from equality, dignity, justice and sustainability for all people and planet. Each year, the Global Assembly will bring together thinkers, activists and communities to power the movement we are building together.

FIA members assemble for a march as part of the 2024 Global Assembly, Manila.



MOBILISING TO DRIVE FINANCIAL SYSTEM CHANGE

November 2024: A campaign by FIA and allied organisations – Oxfam, Avaaz, the Patriotic Millionaires, TaxMeNow, 350.org and WeMoveEurope – changed the conversation in the G20 summit in Rio. We contributed to achieving a historic G20 agreement regarding the introduction of a global tax on the super rich. Mobilising to drive a petition with over 1.5 million signatories to Tax the Rich, presented to the finance minister in Brazil, we worked to advance tax justice and fund social and environmental needs.

Economists and activists from Brazil to South Africa warned of inequality spiraling out of control, with the richest 1.5% owning nearly half of global wealth. With crippling public debts in the Global South diverting resources from education and health, about 3.3 billion people live in countries spending more on interest payments than on basic services. This took much-needed financial system reforms to the top of the agenda as the G20 transitioned from Brazil to South Africa's presidency, alongside debt, tax, and inequality.



National wins

MEXICO

In Mexico, youth-led mobilisation gathered 7,000 signatures to support a Popular Consultation on constitutional tax reform that would make progressive tax reform possible. Pressure from FIA enabled debate and the introduction of a constitutional tax reform to make progressive taxation possible.

Mexican activists spread the call to #TaxtheRich



ECUADOR

In Ecuador, the National Assembly of Women from Irreverence brought together over 300 representatives of community processes and grassroots organisations, consolidating a mutual commitment to continue working together in Ecuador, strengthening networks of cooperation and collective action to fight inequality.

ZIMBABWE

In Zimbabwe we conducted People's Assemblies in 5 provinces to highlight the challenges community members face in their daily lives. We pushed for the government to deal with mining policies and practices and hear people's vision and needs for a people's economy, and a democracy that works for all.

BURKINA FASO

In Burkina Faso we organised assemblies to discuss the impact of micro-credit on people's lives, followed by a silent march to denounce neo-liberal policies. Our allies also introduced the discussion of raising rights payments to transnational mining companies for the benefit of local communities.

PAKISTAN

In Pakistan, we organised people's assemblies aimed at providing opportunities for organisations and movements to sit together and have a chance to know each other's work, sharing stories of people who are connected with the community at the grassroots level.

INDIA

In India a powerful 100-day campaign including over 100 peoples' organisations representing half million-population was organised to defend democracy and the rights of all people in elections. Young leader education sessions in the country led to the rolling out of the Global Youth Ambassadors Against Inequality and Discrimination Fellowship programme.

SRI LANKA

In Sri Lanka we created a platform for dialogue, urging decision-makers to address the concerns raised by the citizens. and making a powerful stand against inequality. Protesters took to the streets, brandishing placards and banners that drew attention to societal disparities.

BRAZIL

In Brazil, during the G20 summit, a campaign by FIA and allied organisations contributed to achieving a historic G20 agreement regarding a global tax on the super rich. With a petition of 1.5 million signatories to Tax the Rich, we contributed to a historic agreement on a global tax on the super-rich.



ZAMBIA

In Zambia Alliance members spearheaded a powerful 15,000-strong movement to protest the disproportionate impact of devastating loadshedding on marginalised communities, while advocating for energy subsidies for all. The "Fix ZESCO" campaign demanded that Zambia's government and power utility ensured equitable power distribution regardless of social status.

Despite facing arrests, the protesters forced accountability that led to talks with the Ministry of Energy, ZESCO, Energy Regulation Board and Presidential Delivery Unit. The campaign moved the issue from the streets into the corridors of power, challenging the systemic inequality in Zambia's energy sector.

Governance

FROM NATIONAL TO GLOBAL: FIA GOVERNANCE

We are truly local-led; people on the frontlines of inequality across the Global South set the priorities that drive our strategy. The Alliance's Global Secretariat synthesises priorities and has a mandate to coordinate global level actions and support regional and national alliances. National and regional alliances coordinators organise and motivate collective work in these locations with their membership. Global oversight is currently provided by a Committee with a transition underway to a Global Council.

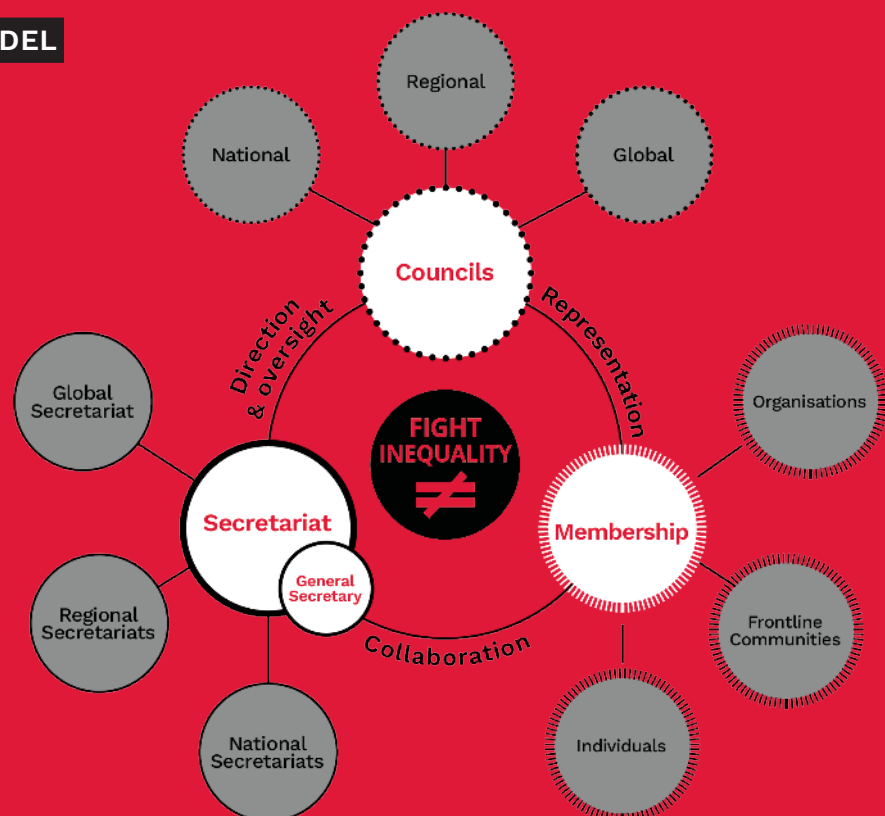
ROADMAP TO GLOBAL COUNCIL

In 2024, our focus on ensuring the growing Alliance is well governed has meant an evolution and strengthening of the roles and responsibilities of our secretariats and councils. FIA started 2024 with the objective of strengthening our governance structures and processes. With oversight of the Alliance provided by a Committee, work has been underway to introduce a Global Council made up of our members. The Change Management Committee set up to direct this transition has been dissolved, and the Global Council's first meeting scheduled for quarter one, 2025. The Council will serve as the primary platform for discussions and decision-making on policy, political positioning and strategy.

With the growth in scale and impact envisaged for the coming decade and beyond, we have also started the process to register a global legal entity, with the right emphasis on enabling movement growth, stability and accountability of governance, funding, operations and financial management.

FIA GOVERNANCE MODEL

Combines structures, policies & operational frameworks to ensure effective decision-making, accountability & risk management, & provide fair & ethical practices, constructively engaging members & other parties to achieve a common purpose.



The year saw an intensive process across FIA to co-create a new governance model.

REFINING GOVERNANCE TO MATCH THE GROWING ALLIANCE

The year saw an intensive process across FIA to co-create through broad consultation with membership, a new governance model, a mass mobilisation model, a membership policy and a 10 year fundraising strategy that were approved at our Global Assembly in Manila in September 2024. Finally we also set ourselves the task of growing our core and regional team to coordinate the urgent work underway.

FIA GLOBAL SECRETARIAT

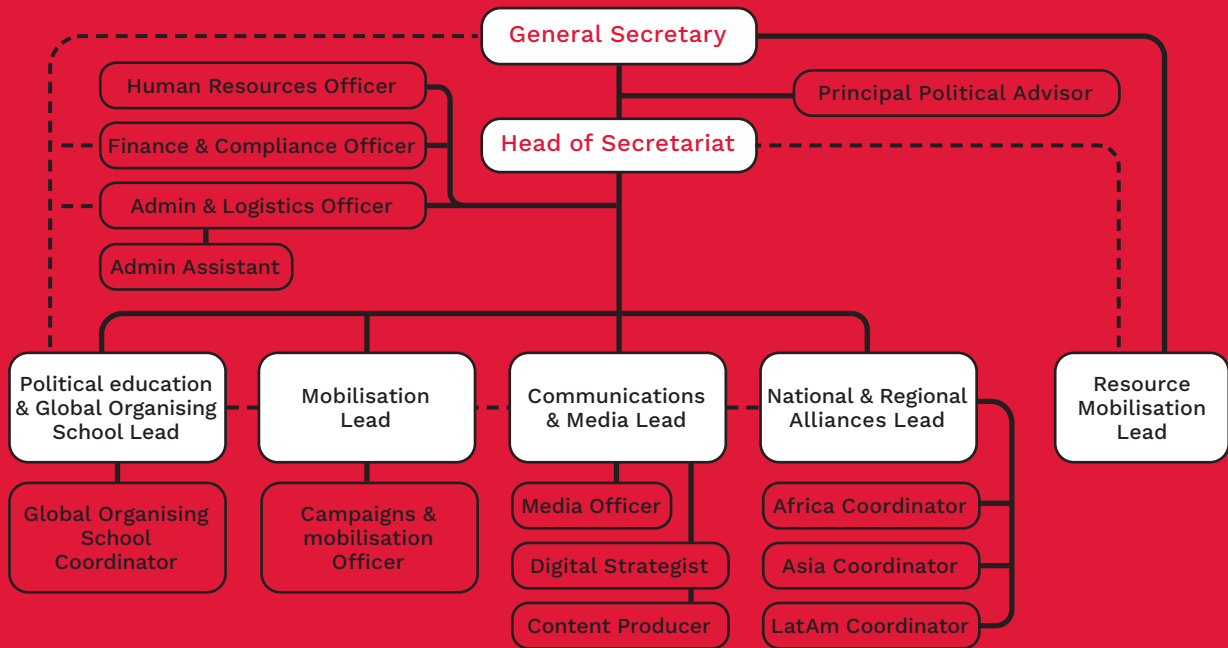
In 2024, we evolved and grew the structure and responsibilities of our Global Secretariat, with recruitment beginning to fill roles in the new structure.

- Jenny Ricks - General Secretary
- Hector Castañón Reyes - Head of Secretariat
- Njoki Njehu - Principal Political Advisor - Movement Building
- Daniela Fonkatz - National & Regional Alliances Lead
- Wendy Serrurier - Admin & Logistics Officer
- Nina Arevalo - Global Organising School Coordinator
- Vijai Kao - Communications & Media Lead

RECOGNISING OUR PARTNERS

The work of the FIA is only possible thanks to our members, allies and activists who contribute in diverse ways - offering their time, thought, care, money, voice and collaboration. They are many and the backbone of this movement. We move nowhere without this spirit of partnership and collective endeavour. The FIA is also grateful to all our global, regional and national member organisations and donors who make our work possible. With need urgent, and conditions of the 99% worsening, there is urgent work ahead. We look forward to your continued support.

OUR OPTIMAL TEAM STRUCTURE - WORK UNDERWAY

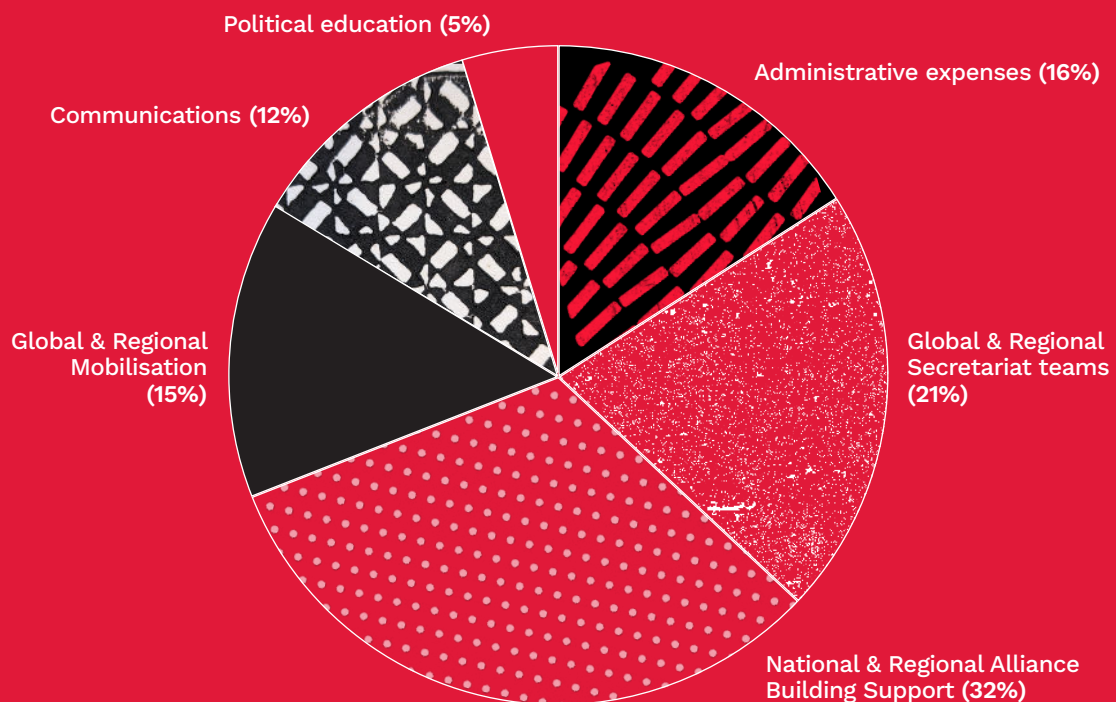


Financial overview

INCOME AND EXPENDITURE IN YEAR TO 31 DECEMBER

	2024 (USD)	2023 (USD)
Income		
Balance brought forward	\$1,078,745	\$724,002
Receipts during the year	\$2,748,238	\$1,327,709
Total income	\$3,826,983	\$2,051,711
Expenditure		
Administrative expenses	\$133,783	\$163,002
Global & Regional Secretariat teams	\$256,565	\$128,553
National & Regional Alliance Building Support	\$391,875	\$239,606
Global & Regional Mobilisation	\$178,665	\$164,676
Communications	\$143,621	\$64,594
Political education	\$57,296	\$195,075
Total expenditure	\$1,161,804	\$955,506
Surplus for the year	\$2,665,179	\$1,096,205

EXPENDITURE BREAKDOWN



2025: driving a new era for the 99%

As we move into 2025, FIA declares it a year of mass mobilisation to build a new era for the 99%. Our peoples' alternatives to the dominant, neoliberal capitalist mode of economic organisation and the governance architecture that underpins it at the national, regional, and global levels are urgent.

Across regions, communities are facing the consequences of regressive tax systems, austerity policies, and entrenched inequalities shaped by gender, race, and caste. The deepening wealth gap, escalating debt burdens, climate breakdown, and shrinking civic space demand coordinated action at scale.

Our focus will be on strengthening collective power from the grassroots to the global level.

In response, we will intensify our organising to challenge the concentration of wealth and power, and to advance people-driven alternatives rooted in justice, redistribution, and democratic participation. Our focus will be on strengthening collective power from the grassroots to the global level—ensuring that those most affected by inequality are leading the struggle to transform it.

FIA member guidance at the movement's Global Assembly in September 2024 was for the movement to further our collective struggles against inequality and equitable alternatives with our collective activism prioritising the gap between the rich and poor, debt crisis, climate crisis, neoliberalism, regressive tax systems, shrinking civic space, and gender, race and caste based inequalities. And to end the era of the billionaires and build a new era for the 99% (billionaires paying their fair share of taxes, loosening their control of governments and global financial institutions, and upholding systems that serve the 99% of the world population).

FIA ENTERS 2025 READY TO SCALE, DEEPEN AND ACCELERATE

FIA enters 2025 ready to scale impact, deepen solidarity, and accelerate progress toward a just and equitable world. In this second year of our 10 year roadmap towards mass mobilising to fight inequality, we will:



1. **Keep building People's Alternatives including for systemic equality including taxing the super rich, building debt cancellation, and redefining the economic system.** We declare 2025 to be a major year of mobilisation for the Alliance.



2. **Focus on national alliance building across the Global South, both within countries and across borders, to expand our presence into more regions and grow our mobilising activity in countries where the Alliance is already organising.** In 2025, campaigns will include:

- **In Mexico**, to reduce the work week to 40 hours and advocating for a progressive tax law towards more equitable wealth distribution;
- **In Zambia**, to end austerity measures and agree a fair mining sector tax, and tackle the high cost of living;

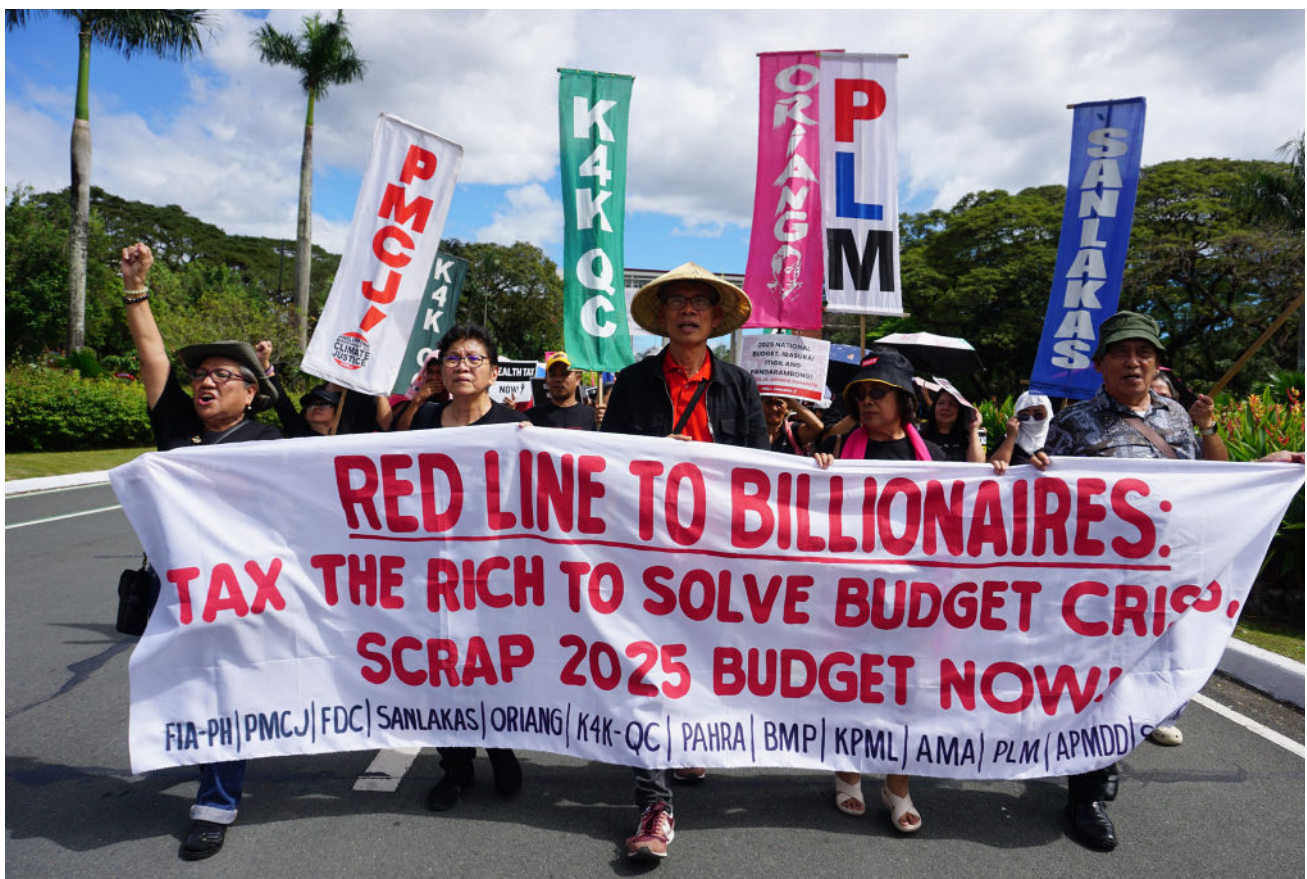
- **In Zimbabwe**, to achieve tax justice through increased anti-corruption efforts, social spending and gender-responsive budgeting;
- **In Kenya**, to prioritise universal health care and free access for society's most vulnerable groups;
- **In Indonesia**, to influence policies that address economic inequality and the role of global financial institutions; and
- **In Pakistan**, to drive public awareness for the need to advocate for minimum wages and expanded care.



3. Build and undertake large scale political education to support these efforts. We will work alongside national organisers and leaders to co-create the knowledge, skills and shared learning to build a global movement. Political education is a catalyst for cultivating organisers and leaders.



4. Evolve the Alliance's structures to support our growing movement. In September we agreed our new governance model, a new membership policy, a mass mobilisation model and a new resourcing strategy, to grow and organise better with clear structures, roles and commitments.



FIA & Philippine civil society organizations, climate justice groups & mass-based alliances hold a People's Assembly on 18 January 2025, drawing a red line to billionaires who take control of political power, wealth, and resources, amidst the world's crises. Quezon, Philippines

Contact us

We welcome collaboration with members, allies, and funders who share our commitment to ending the era of extreme inequality.

To connect with the Fight Inequality Alliance:

- Visit our website
- Follow us on social media
- Contact our Global Secretariat
- Reach out to your regional or national FIA alliance

Together, we can build the power of the 99% and advance people-powered alternatives worldwide.

CONTACT FIA

Email: info@fightinequality.org

FIND OUT MORE

Website: www.fightinequality.org

FOLLOW FIA

X (formerly Twitter): [@fightinequality](https://twitter.com/fightinequality)

Facebook: [fightinequalityalliance](https://www.facebook.com/fightinequalityalliance)

Instagram: [@fightinequality](https://www.instagram.com/fightinequality)

Youtube: [@FightInequalityAlliance](https://www.youtube.com/FightInequalityAlliance)

Tiktok: [@fightinequality](https://www.tiktok.com/@fightinequality)

